

CLIFTONS EVENT MANAGEMENT – CREATE, COLLABORATE AND CONNECT

Streamline your event management

Spaces, people and tech to simplify
even the most complex events



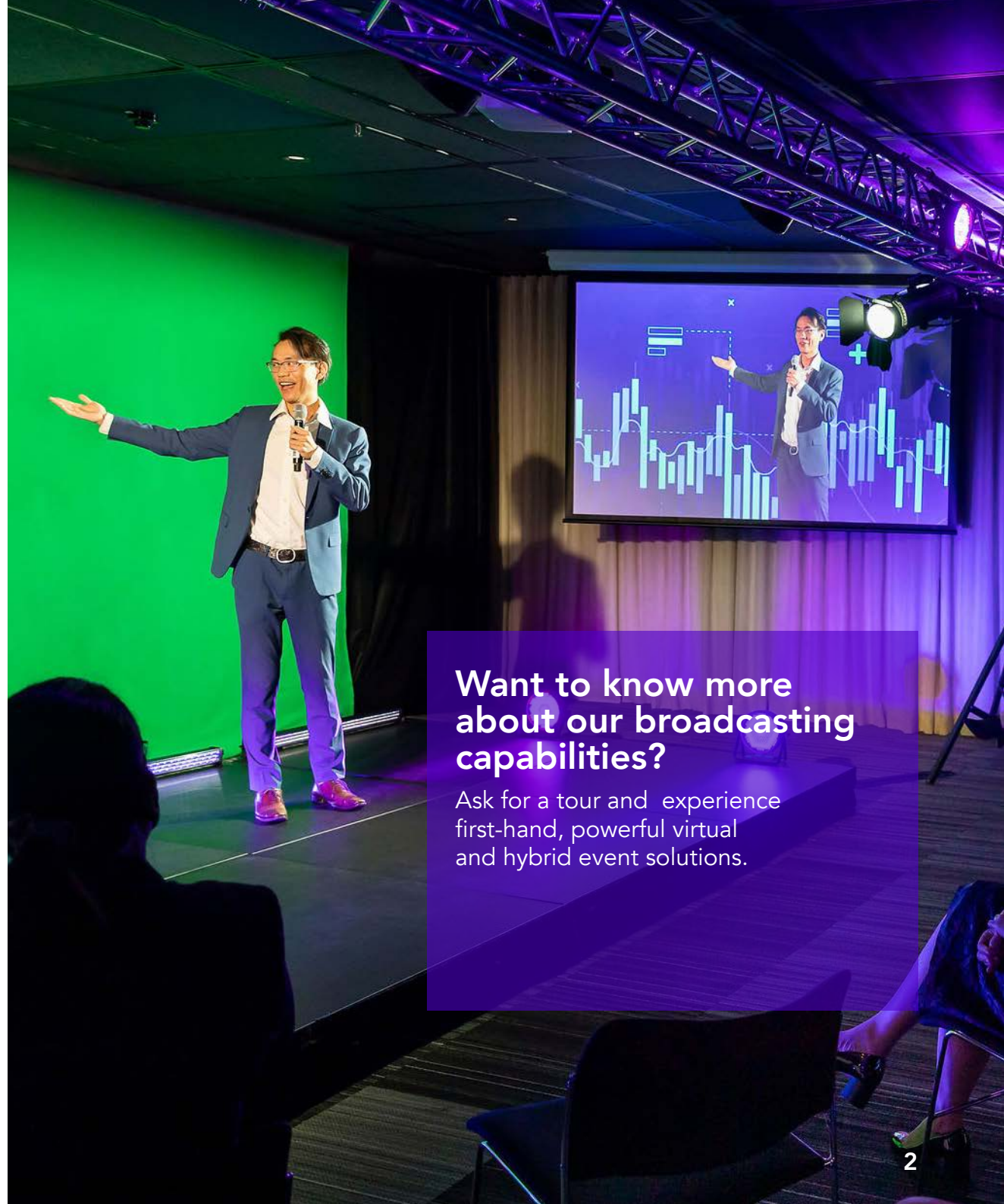
IN-PERSON, HYBRID AND VIRTUAL EVENT MANAGEMENT

Cliftons makes organising your next event more effortless than ever, with our flexible venues in central locations, backed by an experienced team, and access to best-in-class event management software.

As well as using our venues for in-person events, you can also tap into our deep expertise in hybrid and virtual events.

You'll have access to a dedicated event planner, backed up by some of the most versatile and comprehensive event planning software available. Whether your event is in-person, virtual or hybrid, you can manage it all from a centralised platform with various features to include based on your unique requirements.

When it comes to virtual and hybrid events, we blend our decades of business meetings and events experience with the most robust and established technology platforms in the market. The capabilities we can offer have been refined over many years and means you can feel confident that any possible pitfalls are addressed.



Want to know more about our broadcasting capabilities?

Ask for a tour and experience first-hand, powerful virtual and hybrid event solutions.

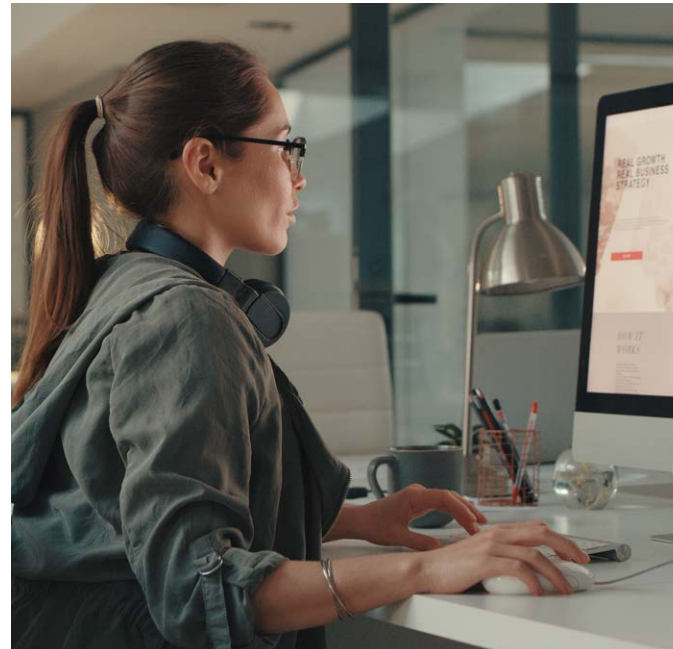
ONE DESTINATION FOR ALL YOUR EVENT MANAGEMENT NEEDS

Every event – even the simplest ones – has many elements to coordinate. Keeping on top of all the details can quickly become a challenge if you don't have suitable systems and processes in place.

Cliftons has a dedicated event management team to give you the support to ensure your event runs smoothly, backed up by the most comprehensive technology platform in the events management space. From pre-event coordination through to all the tools to manage your virtual or hybrid event, you can have one place to take charge of every little detail of your event.

Our 360 approach brings together people and technology to create a seamless solution for all aspects of the event lifecycle.

Forget multiple spreadsheets and trying to integrate different platforms, and instead discover how much easier event management can be with the right tools and the right people to guide you.



DISCOVER A BETTER WAY

Our comprehensive software options are tailored to your event needs. You can manage every aspect of the most complex and straightforward events, from pre-planning to on-the-day AV management to post-event reporting. The versatile tools we have available mean you can run your event your way with one single source of truth.



Budgeting – Keep track of all your event expenditure



Interactive event functionality – Manage live polls, Q&As, discussion forums and more from one platform



Tech support – For live-streamed and recorded events



Reporting and analytics – Flexible and comprehensive reporting functionality



AV management – Coordinate live presentations, recorded videos and more from one place



Dietary requirements – Track and manage catering needs



Delegate management – Registrations, name badges, event check-in and more in one platform



On-demand playback – Tools for post-event video playback



Exhibitor and sponsor management – Centralise all communications, including pre-event meetings and virtual exhibitions



Mobile tools – Access all your event details via a mobile app



Breakout rooms and networking – Virtual spaces to meet a range of needs



Security – Safely collect and manage delegate data, financial information and more in a compliant environment.



For more complex events our highly secure event management platform can guarantee 99.95% uptime, with a dedicated database and multiple layers of security. It's also set up to be fully compliant with data protection regulations and credit card information management requirements*.

*Depending on Platform chosen

THE RIGHT PEOPLE AND THE RIGHT TECHNOLOGY FOR EVENT SUCCESS

At every step of the way, we're here to bring your event to life with our experienced team of event management specialists.



Concept: Working with you to choose the most suitable event format, venue and platforms.



Demonstration: Showing how speakers, in-person and virtual attendees will experience your event.



Planning: Drawing on our skills to bring together AV, live streaming, remote management, catering, registrations, travel and more.



Execution: On-the-day support to ensure everything runs smoothly and troubleshoot any last-minute problems.



Evaluation: Detailed post-event analytics, edited recordings, attendee feedback management, etc.

Depending on your event size and needs, you can access skills including:



Project Manager

Your event co-pilot manages everything from initial briefing and event prep to post-event reporting.



Production Manager

Your on-the-day point person/event concierge, running the studio and coordinating all presenters.



Broadcast Operator

Your on-site tech expert manages the recording and streams your visual and audio. They'll also work with remote presenters to make sure everything seamlessly coordinates.



Technical Specialist

An extra set of hands for complex video or audio presentation requirements.



Marketing Specialist / Graphic Designer

Optional support to provide you with marketing, copywriting services, and design for integrated visual styling to support your brand and corporate style guide.

DISCOVER NEW EVENT POSSIBILITIES

CLIFTONS LOCATIONS

AUSTRALIA

Adelaide
Brisbane
Canberra
Melbourne – Collins Street
Melbourne – Freshwater Place
Perth
Sydney – Spring Street
Sydney – Margaret Street

NEW ZEALAND

Auckland
Wellington

ASIA

Singapore

GLOBAL VENUES

UK, US, EMEA, Asia Pacific

CONNECT WITH US

We would be delighted to host your next remarkable event experience. Our friendly team are ready to offer advice or assist with the planning process.

TELEPHONE

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