

CLIFTONS CASE STUDY

Cliftons x PMI WA: Project Management Day of Service



Overview

Project Management Institute Western Australia Chapter (PMI WA) partnered with Cliftons to deliver the Project Management Day of Service (PMDoS) - a full-day, purpose-driven workshop designed to support not-for-profit organisations across Western Australia. The event brought together PMI WA members, project managers, consultants, and community organisations to collaboratively diagnose real-world challenges and scope practical,

achievable projects that strengthen long-term organisational impact.

Delivered as part of [Cliftons' ESG Support Grant](#) program, the event aligned strongly with shared goals of community impact, inclusion, and sustainable event delivery.

The Situation

PMI WA required a professional, reliable venue capable of supporting a highly collaborative workshop involving multiple stakeholder groups. The event needed seamless coordination across venue setup, AV, catering, and on-the-day support, allowing facilitators and participants to remain focused on delivering outcomes for not-for-profit partners.

Clear communication, confidence in logistics, and high service standards were essential to ensure the event ran smoothly and delivered meaningful value.





The Outcome

The PMDoS workshop was delivered seamlessly, enabling participants to focus entirely on collaboration, problem-solving, and community impact.

Feedback from PMI WA highlighted the professionalism, clarity, and reliability of the Cliftons team:

“We found Cliftons to be an excellent venue for our event. The staff and service were extremely professional - please pass on our thanks to the WA team.”

— Event Coordinator, PMI WA

Additional feedback reinforced the value of the partnership:

- Staff were consistently helpful and responsive in the lead-up to the event
- The event order was easy to navigate
- Venue expectations and policies were well explained and transparent
- On-the-day support staff provided excellent setup and assistance
- Catering was high quality and delivered on time

The event ran smoothly from start to finish, successfully supporting PMI WA’s mission to build capability within the charity and not-for-profit sector.



The Solution

Cliftons Perth provided an end-to-end event solution, supporting PMI WA throughout the planning process and on the day of delivery.

Key elements included:


- Proactive pre-event support, with Cliftons staff assisting in the lead-up to the event and ensuring all requirements were clearly documented and easy to manage through the event order.
- Clear communication of venue policies, discussed in detail during the site visit and reinforced through follow-up emails.
- Professional on-the-day support, with venue staff managing setup, room readiness, and operational needs.
- High-quality catering, delivered punctually and aligned with the event’s sustainability commitments.

Conclusion

The PMI WA Project Management Day of Service demonstrates how Cliftons partners with purpose-driven organisations to deliver high-impact events that align with ESG values, community support, and professional excellence. Through clear communication, reliable service delivery, and a collaborative approach, Cliftons helped create an environment where meaningful outcomes could be achieved, both for attendees and the broader community.

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